



RUBY CREEK
RESOURCES

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RUBY CREEK RESOURCES TO APPEAR AT THE NEW YORK HARD ASSET CONFERENCE MAY 9th & 10th

NEW YORK, NY, May 3, 2011 -- Ruby Creek Resources, Inc., an exploration and mining Company with operations in Tanzania, will participate at the New York Hard Asset Conference May 9 & 10, 2011. The event will be held at the New York Marriott® Marquis hotel. Mr. Toby Hansen, Director of Corporate Communications, will meet and talk with investors at Booth 509. Ruby Creek welcomes its shareholders and those who have an interest in learning more about our Company.

Additional information about the New York Hard Asset Conference:

www.hardassetsny.com

About Ruby Creek Resources, Inc.

Ruby Creek Resources, Inc. (www.rubycreekresources.com) is an exploration and mining company. Ruby Creek operates in Tanzania through its subsidiaries, Ruby Creek Gold (Tanzania) Limited and Ruby Creek Resources (Tanzania) Limited. Ruby Creek is the operator of the Tanzania Gold Plateau Project, establishing operations and infrastructure, along with the permitting process in support of the full development and commencement of gold mining operations on the Project.

Forward-Looking Statements

This news release may include certain "Forward-looking statements" within the meaning of Section 21E of the United States Securities Exchange Act, as amended. All statements, other than statements of historical fact, included in this release are forward-looking statements that involve various risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. This notice expressly qualifies all forward-looking statements in this release. The Company, through its management, makes forward-looking public statements concerning its expected future operations, performance and other developments. Such forward-looking statements are necessary estimates reflecting the Company's best judgment based upon current information and involve a number of risks and uncertainties, and there can be no assurance that other factors will not affect the accuracy of such forward-looking statements. It is impossible to identify all such factors, factors that could cause actual results to differ materially from those estimated by the Company. They include, but are not limited to, government regulation, managing and maintaining growth, the effect of adverse publicity, litigation, competition and other factors, which may be identified, from time to time in the Company's public announcements.

On behalf of Ruby Creek Resources, Inc.

Robert Slavik
President and CEO

For Further Information Contact

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